



WOMEN ROAD BUILDERS

EMPOWERING WOMEN IN THE
INFRASTRUCTURE INDUSTRY

2026 ANNUAL
Sponsorship
PROGRAM



Why SPONSOR?

Make an impact! Show your commitment and help advance the women in our infrastructure industry.

Sponsors and members have networking opportunities, industry exposure, host events, and more.



INSPIRE

About WOMEN ROAD BUILDERS

Women Road Builders is about supporting the growth of women. In a predominately male-driven industry, we aim to support the advancement and success of professional women who work in infrastructure industry. Our organization is dedicated to improving the industry through education, professional development, and relationship building to empower women.



"Thank you
for the great
networking
session."

PROMOTE

"The road that us women
walk is a little different
in this space, but never
dull in nature. I'm proud
to be a part of this
ever-changing industry.
Keep up the amazing
work ladies!"

EMPOWER

"We loved the Sips
and Tips golf event!
It was great to be
surrounded by
POWERHOUSE INDUSTRY
WOMEN (and a few
men too)!"

CONNECT

SUPPORT

WOMENROADBUILDERS.COM

2026 ANNUAL *Sponsorship* PROGRAM

TRAIL BLAZER \$2,500

RECOGNITION

- Host of an event
- Recognition at every event
- Spotlight feature

Sponsorship Designation and Logo Recognition

- Company logo listed on event promotional materials and sponsor banner for all meetings and, if applicable, listed on event A/V signage
- Company logo on WRB website with link to your website.

Business Development

- Four complimentary tickets to every event

Marketing

- *Advertising:*
Two advertising opportunities
- Two article opportunities in WRB e-newsletters



EMPOWERER \$1,000

RECOGNITION

- Company tabletop display space at two events
- Recognition at every event

Sponsorship Designation and Logo Recognition

- Company logo listed on event promotional materials and sponsor banner for all meetings and, if applicable, listed on event A/V signage
- Company logo on WRB website with link to your website.

Business Development

- Two complimentary tickets to an event

Marketing

- *Advertising:*
One advertising and article opportunity



SUPPORTER \$500

RECOGNITION

- Company tabletop display space at one event
- Recognition at every event

Sponsorship Designation and Logo Recognition

- Company logo listed on event promotional materials and sponsor banner for all meetings and, if applicable, listed on event A/V signage
- Company logo on WRB website with link to your website.

Business Development

- One complimentary ticket to an event

Marketing

- *Advertising:*
One advertising opportunity



**WRB is 501c3 organization. 100% of your sponsorship is deductible.*

Partnering to
Elevate Women
IN INFRASTRUCTURE

WRB
WOMEN ROAD BUILDERS



WOMENROADBUILDERS.COM