

WRB

WOMEN ROAD BUILDERS

2024 ANNUAL
**Sponsorship
Program**

EMPOWERING WOMEN IN THE
INFRASTRUCTURE INDUSTRY



Why SPONSOR?

Sponsors and members have networking opportunities, industry exposure, host events, and more.

There's no better way to show your commitment to the women in our industry and your company's involvement in the future of infrastructure, than by becoming a Women Road Builders Annual Sponsor.

What **IMPACT** have sponsors had on our organization? Here is a snapshot of some comments we have received...

" Thank you for the great networking session. I'm new to the industry and was very intimidated by not knowing many people. You ladies helped me get through my fear."

" We loved the Sips and Tips golf event! It was great to be surrounded by powerhouse industry women (and a few men too)!"

" The road that us women walk is a little different in this space, but never dull in nature. I'm proud to be a part of this ever-changing industry. Keep up the amazing work ladies!"

**“
OUTSTANDING
GROUP OF
LADIES!
”**



WomenRoadBuilders.com

about **WOMEN ROAD BUILDERS**

Women Road Builders is about supporting the growth of women. In a predominately male-driven industry, we aim to support the advancement and success of professional women who work in infrastructure industry. Our organization is dedicated to improving the industry through education, professional development, and relationship building to empower women.

EMPOWERING WOMEN IN THE INFRASTRUCTURE INDUSTRY

2024 ANNUAL SPONSORSHIP PROGRAM

TRAIL BLAZER \$2,500

RECOGNITION

- Exclusive host of an event
- Recognition at every event
- Spotlight feature

Sponsorship Designation and Logo Recognition

- Company logo listed on event promotional materials and sponsor banner for all meetings and, if applicable, listed on event A/V signage
- Company logo on WRB website with link to your website.

Business Development

- Four complimentary tickets to every event

Marketing

- *Advertising:*
Two advertising opportunities
- Two article opportunities in WRB e-newsletters

EMPOWERER \$1,000

RECOGNITION

- Company tabletop display space at two events
- Recognition at every event

Sponsorship Designation and Logo Recognition

- Company logo listed on event promotional materials and sponsor banner for all meetings and, if applicable, listed on event A/V signage
- Company logo on WRB website with link to your website.

Business Development

- Two complimentary tickets to an event

Marketing

- *Advertising:*
One advertising and article opportunity

SUPPORTER \$500

RECOGNITION

- Company tabletop display space at one event
- Recognition at every event

Sponsorship Designation and Logo Recognition

- Company logo listed on event promotional materials and sponsor banner for all meetings and, if applicable, listed on event A/V signage
- Company logo on WRB website with link to your website.

Business Development

- One complimentary ticket to an event

Marketing

- *Advertising:*
One advertising opportunity

*WRB is 501c3 organization. 100% of your sponsorship is deductible.



" Women deserve a fulfilling and profitable career. The question is...Do you believe it? Articulate your worth with massive confidence, conviction and clarity."

— Rosie Zilinskas



TRAIL BLAZER



EMPOWER



SUPPORTER





WOMEN ROAD BUILDERS

Become a 2024 Sponsor!

ANNUAL SPONSORSHIP COMMITMENT FORM

COMPANY NAME: _____

CONTACT: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

WEBSITE: _____

TRAIL BLAZER \$2,500

EMPOWERER \$1,000

SUPPORTER \$500

For sponsorship commitment and payment, please email and/or send checks to Women Road Builders by December 29, 2023 to:

Women Road Builders Association
P.O. Box 204,
Sandwich, IL 60548
PHONE: (630) 699-5962
EMAIL: Info@WomenRoadBuilders.com

For credit card payment visit WomenRoadBuilders.com/Donate